

BadgerLink Advisory Group – Spring 2025 Meeting & Workgroup Summary

Advisory Group Members:

Nancy Bennett, University of Wisconsin-Whitewater
Larry Duerr, Alverno College
Katherine Elchert, Northern Waters Library Service
Rosemary Froeliger, Moraine Park Technical College
Brandy Grady, School District of Beloit
Kim Cochran Kieseewetter, WiLS
Susie Menk, Ripon Public Library
Kristin Rosenberg, CESA 10
Jill Roth, Demmer Memorial Library
Jeremy Scarlet, La Crosse County Library
Amanda Staron, Sheboygan Area School District

The [BadgerLink Advisory Group](#) 2025 spring meeting focused on many of the [foundational pieces](#) of the BadgerLink service, including the mission and vision, the procurement process for selecting resources, and program evaluation. Members brainstormed and prioritized activities related to these topics and volunteered for workgroups.

The first workgroup's goal was to gather data on how users perceive the functionality, content, and features of the current BadgerLink resources to help the Department of Public Instruction Bureau of Libraries improve understanding of user needs, uncover where additional or different training is needed, provide feedback and requests for enhancements to vendors, and inform future procurements. The workgroup developed two use and satisfaction surveys; [one for Explora for Elementary Schools by K-12 school library staff](#) and the other [for HeritageQuest by public library staff](#). The surveys were open from October 8 to November 7. Work will continue in 2026 to analyze the survey results and advise on the next steps.

The second workgroup was tasked with advising on topics and formats for professional learning (or training) on BadgerLink usage data collection and analysis. After discussing general needs and reviewing examples from other states, the workgroup decided to focus on the [Statistics webpage](#). They provided advice and feedback on what to include, and [the page updates were published in November](#). The workgroup discussed additional opportunities for participation, including future webinars or conference sessions.